



28 October 2011

Dear Member,

**Re: Strategic plan to achieve two new covered courts by 2014**

We attach a copy of the Club's Strategic Plan for your review and welcome your ideas and offer of support.

The Plan seeks to continue our success in developing the Club's programme to increase capacity by building two new covered courts at Old Coach Road; beside the football club. These courts will be covered by a seasonal bubble from 1<sup>st</sup> October to 31<sup>st</sup> March each year, enabling play in all weather conditions. These new courts will augment our existing courts at Park Street and will allow us to continue to develop our club programme for the benefit of our members, future generations and the community we serve.

Downshire is a not-for-profit club, organised by volunteers, whose purpose is to introduce people to tennis. Everyone is welcomed; all ages, abilities and social backgrounds can enjoy a healthy sport for life. Members have fun from competitive and social play allowing friendships to flourish. The club has a long tradition of serving the community and this current phase in our development is a continuation of this ethos and process.

The project will cost approximately £410k, £350k for new courts and £60k to refurbish the existing courts at Park Street. We currently have £140k cash in the bank and our average annual surplus is £20k - for the last five years. The Plan seeks to raise an extra £25k per year, by sharing the cost across all members by introducing a levy from 1<sup>st</sup> March 2012.

	2011 Sub	Proposed Levy	<b>2012 Sub+Levy</b>
Seniors	£180	£55	<b>£235</b>
Juniors	£65	£35	<b>£100</b>
Juvenile	£50	£25	<b>£75</b>
Life Members	-	£55	<b>£55</b>
Family inc Levy	£400	£125	<b>£525</b>
Snr Citizen inc Levy	£75	£55	<b>£130</b>

The new payment levels still allow the club to provide value for money compared to other clubs with covered courts. The strategic plan requires ongoing refinement, there are still issues to overcome regarding planning and we will continue to seek Grant Aid. We would ask for your support by giving us feedback on the plan, attending the consultation meetings on Thurs 3<sup>rd</sup> November 7pm and/or Mon 21<sup>st</sup> November and by voting positively at the **EGM on Wednesday 30<sup>th</sup> November at 7.30pm.**

We look forward to seeing you there.

Kind regards,

*George*

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